

## PRESS RELEASE



### Eight Contractors Selected to Provide Electrification Education and Outreach Services for NCPA Members

**ROSEVILLE, Calif.** — December 9, 2020 — Last week, the NCPA Commission authorized eight enabling agreements for consultant services to support NCPA members in educating their customers on building and transportation electrification.

NCPA issued a Request for Proposals (RFP) on August 12, 2020, seeking qualified consultants to provide various electrification education and outreach programs and services for NCPA members. Specifically, the RFP requested services in the areas of youth education, building electrification, transportation electrification, and additional related services.

“In this time of physical distancing, it’s even more critical for our members to find innovative ways to connect with their customers,” said NCPA General Manager Randy S. Howard. “We’re eager to help our members by making proven experts in the electrification industry available to offer tailored programs that help educate NCPA member communities about options for reducing their carbon footprint.”

The eight contracts are with Acterra: Action for a Healthy Planet, Charge Across Town, CLEAResult Consulting, Inc., Cool the Earth, D+R International, Ltd., Electric Car Insider, Frontier Energy, and Plug In America. The agreements will cover services such as virtual electric vehicle “ride and drives,” electrification and energy efficiency assessments, and workshops for residential customers, commercial businesses, and contractors.

The Commission’s approval of the agreements will allow NCPA to move forward with executing contracts that can be utilized by NCPA members upon request. The services will also be available to the Southern California Public Power Authority (SCPPA) and its members.

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**About NCPA:** Headquartered in Roseville, California, NCPA is a nonprofit California joint powers agency established in 1968 to construct and operate renewable and low-emitting generating facilities and assist in meeting the wholesale energy needs of its 16 members: the Cities of Alameda, Biggs, Gridley, Healdsburg, Lodi, Lompoc, Palo Alto, Redding, Roseville, Santa Clara, Shasta Lake, and Ukiah, Plumas-Sierra Rural Electric Cooperative, Port of Oakland, San Francisco Bay Area Rapid Transit (BART), and Truckee Donner Public Utility District—collectively serving nearly 700,000 electric consumers in Central and Northern California. NCPA was founded on the principle of environmental stewardship and is a recognized national leader in the areas of energy efficiency, renewable generation, and carbon reduction.

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